

# EYEGUARD DISPLAYS

## 40% Less Space, 40% More Profits

Leader® Space Manager Fitting Centers are proven to increase sales and profits!

### Maximizes Sales

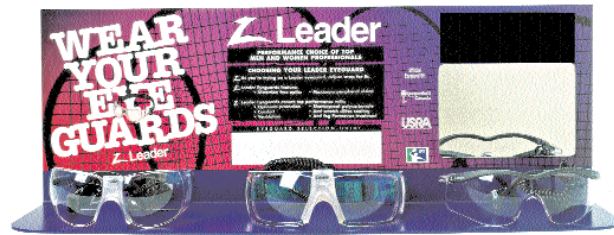
- Integrated demo eyeguards guarantee a perfect fit
- Informational header acts as a silent salesperson
- Customers can access all necessary information without opening packages
- Increases impulse purchases

### Efficient Space Management

- Higher profits per square foot
- Optimizes shelf space
- Easy front loading replenishment
- Color coded packaging allows for easy style identification
- Sealed packaging keeps display neat and deters theft

M - 3 DP9554

- 3 testing demos with security coils
- Viewing mirror
- Fits: Peg, slatwall, grids, roll-it



M-3 Display Size  
23"W x 12"H x 8"D  
58cm x 30cm x 20cm

S - 40 DP9540

- Holds up to 36 products
- 4 testing demos with security coils
- Viewing mirror
- Fits: Peg, slatwall, grids



S-40 Display Size  
17.5"W x 31"H x 8.5"D  
45cm x 79cm x 22cm

L - 3 DP9560

- Includes consumer brochures
- Fits: Peg, slatwall, grids



L-3 Display Size  
10"W x 14"H x 6"D  
25.5cm x 35.6cm x 15.2cm

### Consumer Promotional Material



8.5" x 11" Countertop Card - 72/009/0300



8.5" x 11" Countertop Card - 72/007/0100  
11" x 17" Poster - 72/007/0200

# LENS CARE PRODUCT DISPLAY

The industry's most complete line of lens care products. Ideal for cleaning/treating virtually any lens or screen surface including: swim goggles and masks; sunglasses and eyeglasses; camera and scope lenses; GPS, cell phone and other screens.

## LENS CLEANER DISPLAY

Proper lens care extends the life of quality lenses and improves customer satisfaction. . .

5 unsurpassed lens care products on one display:

- Alcohol-Free Lens Cleaner - cleans all lens surfaces without streaking
- Micro-Fiber Cleaning Cloth - "lifts off" dirt and absorbs oils
- Fog Buster Kit - anti-fog cleaner formula prevents fogging for hours
- Assortment of Lens Cleaner Kits - Lens Cleaner/Repair Kit & Lens Cleaner Combo
- Pre-Moistened Towelettes - the ultimate in cleaning convenience



(Side 2)



(Side 1)

### Re-Order Information

Code	Description
34/800/0999	Lens Cleaner Display
34/801/0999	Pre-Moistened Towelettes
34/802/0999	Micro-Fiber Cloths - Solids
34/803/0999	Micro-Fiber Cloths - Photo Prints
34/804/0999	2oz. Cleaner Kit - Solid Cloth
34/805/0999	2oz. Cleaner Kit - Photo Print Cloth
34/806/0999	2oz. Combo - Solid Cloth
34/807/0999	2oz. Combo - Photo Print Cloth
34/808/0999	Fog Buster Kit

